



A Handbook of Corporate Governance and Social Responsibility

Edited by Güler Aras, Yildiz Technical University, Turkey and David Crowther, De Montfort University, UK

Corporate Social Responsibility



March 2010
716 pages
978-0-566-08817-9
Includes 39 b&w illustrations

244 x 172 mm
Hardback
\$180.00

The current economic situation has highlighted deficiencies in corporate governance while also showing the importance of stakeholder relations. It has also raised the profile of the debates regarding corporate social responsibility and shown the inter-relationship with governance. And the two together are essential for sustainable business. The social and environmental contexts of business are generally considered to be as significant as the economic and financial contexts and good governance will address all of these aspects. The combination of these aspects offers long term benefits for a firm, such as reducing risk and attracting new investors, shareholders and more equity as well as sustainable performance.

Written by experts from all over the world, A Handbook of Corporate Governance and Social Responsibility is the most authoritative single-volume guide to the relationship between good governance and social responsibility and the reality of managing both. In addition to the theory and practice of governance and CSR, the book includes case studies from large and small organizations and NGOs to highlight examples of good and bad practice, and to show international and cultural similarities and differences while at the same time furthering the debate regarding the relationship between good governance and social responsibility.

Contents

GOWER

To order this book please visit www.gowerpublishing.com, or email orders@ashgate.com
A 10% discount applies to orders placed through www.gowerpublishing.com

Overview, Güler Aras and David Crowther; Part I Theoretical Overview: A Luhmannian in the playground - corporate social responsibility from a systems-theoretic perspective, Juliane Riese; What is 'good' corporate governance?, Dominique Bessaire, Céline Chatelin and Stéphane Onnée; Redefining sustainability, Güler Aras and David Crowther; The social contract of business in society, Sandra Waddock; The shifting meaning of sustainability, Mary A. Kaidonis, Natalie P. Stoianoff and Jane Andrew; Corporate social responsibility and accounting, Stuart Cooper; Responsible practices in small and medium enterprises, Antonio Vives. Part II Applying Corporate Governance: Trends in corporate governance, Wallace N. Davidson III, Sameh Sakr and Hongxia Wang; Corporate governance - responsibilities of the board, Maria Aluchna; Shareholder rights and stakeholder rights in corporate governance, Mirella Damiani; The regulatory and legal framework of corporate governance, Hillary Shaw; The agency problem and corporate governance, Güler Aras and David Crowther; Auditing, product certification and corporate social responsibility, Charles Elad; Decisive risk management for corporate governance, Kurtay Ogunc; Corporate social responsibility - a broader view of corporate governance, Güler Aras and David Crowther. Part III Applying Corporate Social Responsibility: The social responsibility of major shareholders, Marc Goergen and Luc Renneboog; External agencies and corporate social responsibility, David Birch; How globalization is affecting corporate social responsibility - dynamics of the interaction between corporate social responsibility and globalization, Özer Ertuna and Bengi Ertuna; Responsibility and performance - social actions of firms in a transitional society, Deniz Erden and Muzaffer Bodur; Feasibility of corporate social responsibility activities practised by SMEs in Uzbekistan - a stakeholders' perspective, Bokhodir Ayupov and Iroda Komilova; Education for ethics and socially responsible behaviour, Kumba Jallow; Socially responsible investment funds, Luc Renneboog, Jenke Ter Horst and Chendi Zhang; Corporate reporting frameworks, Antonio Tencati; Corporate reputation and corporate social responsibility, Stephen J. Brammer and Stephen Pavelin; Corporate social responsibility rating, Henry Schäfer. Part IV Dealing with Stakeholders: Business and environmental responsibility, Ian Worthington; Corporate social responsibility in the creation of shareholder value, Stephan Heblch; Employer duties, Stella Vettori; Whistleblowing - perennial issues and ethical risks, Wim Vandekerckhove; Framing the social responsibility of business - the role of pressure groups - paradigmatic feuds, Álvaro de Regil Castilla; Corporate environmental responsibility from the perspective of systematic and dialectical science, Wang Hong and Wang Xiaoli; Why people do good - promoting responsible behaviours - the myth or reality of persuasion in fundraising letters, Cubie Lau. Part V Experience in Practice: Royal Ahold - the role of corporate governance, Abe de Jong, Douglas V. DeJong, Gerard Mertens and Peter Rosenboom; Embedding corporate social responsibility into the day-to-day life of organisations - a practical system thinking approach, Rob Peddle, Ian Rosam and Pavel Castka; Istiqbol Dilnoza - a corporate social responsibility study of a micro/small business in Tashkent, Rowan E. Wagner; Lessons learned from Washington State's sustainable business program, Kimberly Goetz; Esh added value - a case study in indigenous corporate social responsibility, Riham Rizk and Suzanne Gregory; A case study on the tobacco industry, social responsibility and regulation, Julia J.A. Shaw. Index.

About the Editor

Güler Aras is Professor of Finance and Director of the Graduate School at the Yildiz Technical University, Istanbul, Turkey. She is the author of 15 books and contributed over 150 articles to academic, business and professional journals and magazines and to edited book collections. She has also spoken extensively at conferences and seminars and has acted as a consultant to a wide range of government and commercial organisations. Her research is into financial economy and financial markets with particular emphasis on the relationship between corporate social responsibility and a firm's financial performance.

David Crowther (www.davideacrowther.com) is Professor of Corporate Social Responsibility and Head of the Centre for Research into Organisational Governance at De Montfort University, UK. He is also Chair of the Social Responsibility Research Network (www.socialresponsibility.biz) a worldwide network with over 750 members, organizer of the series of International Conferences on Corporate Social Responsibility (now in its 11th year) and editor of Social Responsibility Journal. He has published 35 books and has also contributed over 350 articles to academic, business and professional journals and to edited book collections. He has also spoken widely at conferences and seminars and acted as a consultant to a wide range of government, professional and commercial organisations. His research is into corporate social responsibility with a particular emphasis on the relationship between social, environmental and financial performance.

Their joint research is concerned with sustainability, sustainable development and with governance issues. Together they run the Social Responsibility Research Network www.socialresponsibility.biz.

www.gowerpublishing.com/isbn/9780566088179

GOWER

To order this book please visit www.gowerpublishing.com, or email orders@ashgate.com
A 10% discount applies to orders placed through www.gowerpublishing.com