



A Handbook of Corporate Governance and Social Responsibility

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Corporate Social Responsibility



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The current economic situation has highlighted deficiencies in corporate governance while also showing the importance of stakeholder relations. It has also raised the profile of the debates regarding corporate social responsibility and shown the inter-relationship with governance. And the two together are essential for sustainable business. The social and environmental contexts of business are generally considered to be as significant as the economic and financial contexts and good governance will address all of these aspects. The combination of these aspects offers long term benefits for a firm, such as reducing risk and attracting new investors, shareholders and more equity as well as sustainable performance.

Written by experts from all over the world, A Handbook of Corporate Governance and Social Responsibility is the most authoritative single-volume guide to the relationship between good governance and social responsibility and the reality of managing both. In addition to the theory and practice of governance and CSR, the book includes case studies from large and small organizations and NGOs to highlight examples of good and bad practice, and to show international and cultural similarities and differences while at the same time furthering the debate regarding the relationship between good governance and social responsibility.

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Güler Aras is Professor of Finance and Director of the Graduate School at the Yildiz Technical University, Istanbul, Turkey. She is the author of 15 books and contributed over 150 articles to academic, business and professional journals and magazines and to edited book collections. She has also spoken extensively at conferences and seminars and has acted as a consultant to a wide range of government and commercial organisations. Her research is into financial economy and financial markets with particular emphasis on the relationship between corporate social responsibility and a firm's financial performance.

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Their joint research is concerned with sustainability, sustainable development and with governance issues. Together they run the Social Responsibility Research Network www.socialresponsibility.biz.

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